



Trabuco Hills High School 2024 Football Sponsorship Packet

An opportunity to become part of the Mustang family!

THHS Touchdown Club
P.O. Box 81011
Rancho Santa Margarita, CA 92688

A non-profit 501(c)(3), Tax ID #33-0295386



Trabuco Hills High School Football Touchdown Club

Dear Valued Community Partner,

Teams like the THHS Football Mustangs provide student athletes a positive environment to get physically active and make connections with their peers to create life long memories. **We believe fostering our local sports programs is an important investment in supporting our student athletes in developing teamwork, leadership, character and resilience.** As we plan for our 2024 season, we are asking for sponsors via donations, team meals or in-kind contributions. For in-kind donations, we will provide an equal value in advertising on our website, in our media guide or in stadium announcements depending on your donation level.

The THHS Touchdown Club is responsible for raising funds annually to meet the comprehensive needs of nearly 160 students in the program. Your generosity provides our students the opportunity to develop in an enriching and supportive atmosphere, not only in football, but in life.

Over 90% of our football operating budget comes from fundraising and donations. The Saddleback Valley Unified School District supports less than 10% of the annual football budget of approximately \$200,000. It is only through the support of Mustang families, friends and our community partners that our student athletes can successfully participate in the football program. Your support enables the program to fund:

- | | | |
|----------------------------------|-----------------------|---------------------|
| *Practice Gear | *Uniforms | *Transportation |
| *Field and Weight Room Equipment | *Snack Bar Operations | *Team Meals |
| *Coach Stipends | *Team Bonding | *Hudl Subscriptions |
| *Game Day Equipment | *Helmets, Pads | *Coaching clinics |

Please visit our website, <http://www.trabucofootball.com>, to submit your donation for our upcoming season. **We thank you in advance for your consideration in supporting the Trabuco Hills Football Program.**

Go Mustangs!

Best Regards,

Trabuco Hills High School Touchdown Club
PO Box 81011
Rancho Santa Margarita, CA 92688

The THHS Touchdown Club (Tax ID #33-0295386) is a non-profit 501(c)(3).

2024/2025 THHS Touchdown Club Board Members

President: Mike Fitch; Vice President: Rhonda Stroebel; Treasurer: Ryan Hoffman; Secretary: Leann Schweer
Media Director: Davina Hemmes; Events Director: BreeAnn Zack; Fundraising Director: Katy Yarter;
Facilities Director: Mike Dmytrowicz; Meals Director: Diana Hayes; Snack Bar Director: Brianna Siebel



How does your contribution help?

- Trabuco Hills High School is the largest school in the Saddleback Valley Unified School District with approximately 2,800 students. The media exposure includes over 10,000 local family members.
- You have an opportunity to exclusively reach families in the areas of Foothill Ranch, Lake Forest, Portola Hills, Mission Viejo, and Rancho Santa Margarita.
- Your support directly impacts our students, teachers, coaches, parents, school, and community.
- Sponsoring the THHS Football Program provides positive community involvement. This in turn could lead to increased sales, increased brand awareness, and increased customer loyalty.
- Corporate sponsorship provides local businesses an opportunity to demonstrate their community support and high school team spirit.

THANK YOU FOR YOUR SUPPORT!

2024 Corporate Sponsorship Information

Platinum Level Sponsorship Program

\$5,500

Pledge the Platinum Sponsor for Mustang Home Games

- **Scoreboard Banner** – Full color electronic LED banner displayed on the scoreboard on game days
- **Endzone Field Banner** – Your customized banner strategically placed in a premium spot on the football field endzone
- **Program Advertisement** – Receive a full-page color ad in the media guide
- **Stadium P.A. Broadcast Advertising** – Live broadcast mention of your company advertisement during each home game
- **Website Ad** - Display company logo on team website with link to your company's website
- **2 Season Tickets with In-Game Meals** – Two game tickets and two game snack bar meal tickets to each of the five 2024 regular season home games
- **2023 or 2024 Varsity Autographed Helmet**

2024 Corporate Sponsorship Information

Gold Level Sponsorship Program

\$2,750

Go for the Gold Sponsor for Mustang Home Games

- **Scoreboard Banner** – Full color electronic LED banner displayed on the scoreboard on game days
- **Sideline Fence Banner** – Your customized banner strategically placed in a premium spot on the football field fence
- **Program Advertisement** – Receive a full-page color ad in the media guide
- **Stadium P.A. Broadcast Advertising** – Live broadcast mention of your company advertisement during each home game
- **Website Ad** - Display company logo on team website with link to your company's website
- **2 Season Tickets with In-Game Meals** – Two game tickets and two game snack bar meal tickets to each of the five 2024 regular season home games

2024 Corporate Sponsorship Information

Silver Level Sponsorship Program

\$1,650

Strive for the Silver Sponsor for Mustang Home Games

- **Sideline Fence Banner** – Your customized banner strategically placed in a premium spot on the football field fence
- **Program Advertisement** – Receive a half-page color ad in the media guide
- **Stadium P.A. Broadcast Advertising** – Live broadcast mention of your company name during each home game
- **Website Ad** - Display company logo on team website with link to your company's website
- **2 Season Tickets with In-Game Meals** – Two game tickets and two game snack bar meal tickets to each of the five 2024 regular season home games

2024 Corporate Sponsorship Information

Bronze Level Sponsorship Program

\$750

Be a Bronze Sponsor for Mustang Home Games

- **Sideline Fence Banner** – Your customized banner strategically placed in a premium spot on the football field
- **Program Advertisement** – Receive a ¼ page black & white ad in the media guide
- **Stadium P.A. Broadcast Advertising** – Live broadcast mention of your company name during each home game



Additional Sponsorship Opportunities

Game Sponsor (5 Home Games Available): \$1,000 Each Game

- Field Access for up to 10 people for entirety of game between 5–15 yard lines plus stadium PA broadcast live mention.

One Stadium Seat of Honor (Only 5 Available): \$500

- One premium assigned seat at the 50-yard line during one home game plus stadium PA broadcast live mention.

Banner Advertisements:

- Endzone Field Banner (3'x 8') \$1,000
- Scoreboard electronic LED Banner \$1,000
- Fence Banner (3'x 5') \$650
- Fence Banner Renewal (3'x 5') \$500

Media Guide Advertisements:

- Back Outside Cover Color (Only one available) \$1,500
- Back Inside Cover Color (Only one available) \$1,000
- Front Inside Cover Color (Only one available) \$1,000
- Full Page Color Ad \$750
- Full Page Black & White Ad \$600
- Half Page Color Ad \$450
- Half Page Black & White Ad \$350
- Quarter Page Color Ad \$350
- Quarter Page Black & White Ad \$200
- Business Card Ad \$100

Company Logo on Website \$200

- Includes link to your company's website

Full Page Ad with Bleed
(Back Outside Cover, Front Inside Cover,
Back Inside Cover)

Ad Size: 8-3/4" x 11-1/4"
(Includes 1/8" Bleed)

Trim Size: 8-1/2" x 11"

Live Area: 7.5" x 10"
(All important text and images must be
within this area)

Full Page Ad
7-1/2" x 10"

Half Page Ad
7-1/2" x 4-7/8"

Quarter Page Ad
3-5/8" x 4-7/8"

Quarter Page Ad
3-5/8" x 4-7/8"

Business Card Ad
3-1/2" x 2"

Print Files

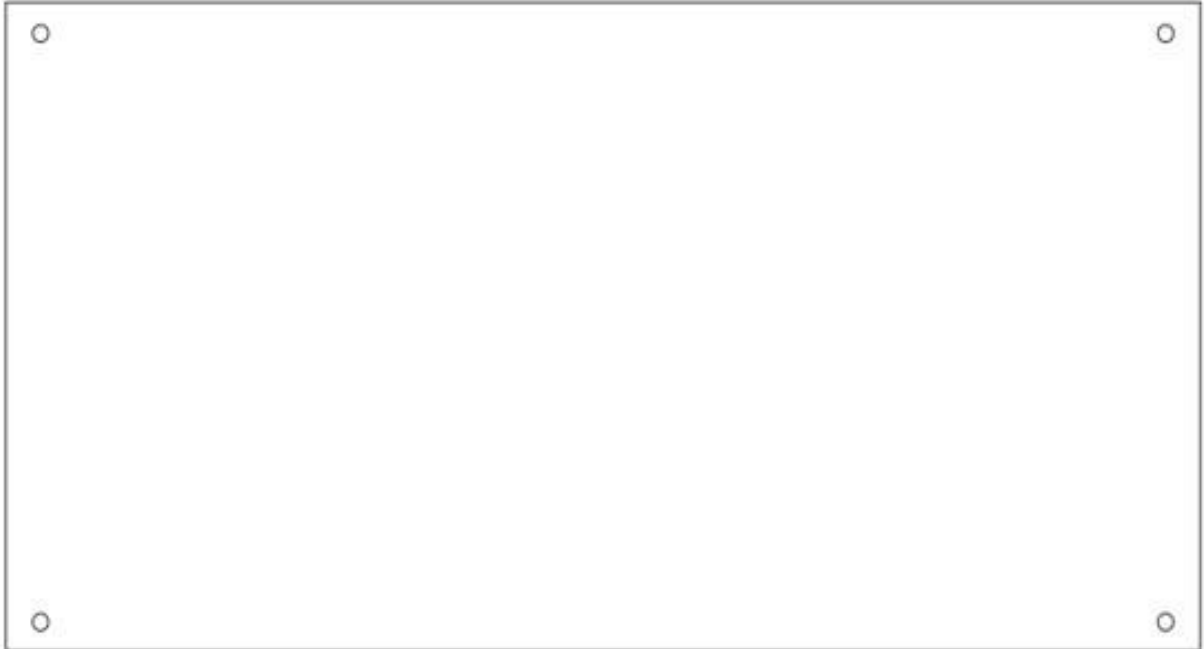
- Preferred Formats: PDF, or JPG
- Files Should Use High-Resolution Images (300 DPI)

Logo Files for Website

- Preferred Formats: PNG, GIF OR JPG
- 72 DPI



FENCE BANNER SPECS



- Fence banner size: 3'H x 5'W
- Format: PDF or JPEG (note: to ensure the best quality, any logos or photos used should be at least 125 DPI at full size).
- You may choose to submit a designed banner. Or, if you would like for us to help you with the layout, please supply your logo in vector format (Adobe Illustrator, PDF, or SVG), along with the desired wording.

***There is an additional charge
for design services.**

CONTENT GUIDE

DMP-8000 PLAYER

Scoreboard Graphic Specifications

VIDEO DISPLAY DETAILS

Composition Size

See Notes Below

Additional Notes

Full Screen: 270 pixels wide X 108 pixels tall

DMP-8000 SPECS

Color Mode

RGB

Resolution

72 DPI Resolution

Pixel Aspect Ratio

Square

Recommended Static File Format

PNG

***Other Acceptable Static File Formats**

BMP, GIF/GFF, JPG/JPEG, TGA, TIF

Display Ready Animated File Format

MP4 with H.264 Codec

Profile

Main- for resolutions up to standard-definition video (720w x 525h)

Level

5.1

Bitrate (Target- Maximum Mbps)

3-4 Mbps- up to standard definition (720w x 525h)

Frame Rate

29.97 FPS (US Video)

Audio

AAC Audio at 48 kHz in the MP4 File Format, normalize to OdBu

OTHER CONTENT CONSIDERATIONS

Length

The optimal length for content is less than 15 seconds. This allows for the message to be conveyed effectively to the greatest number of spectators before their attention is focused elsewhere.

Transitions

All content should loop, or transition smoothly in time for the end, back to the beginning in case it runs multiple time consecutively.

Text

Messages should be concise, appear in bold, highly legible fonts.

Backgrounds

Text and logos should appear in front of a contrasting background. Predominately white backgrounds should be avoided as they tend to be bright and wash out the accompanying logos/images.

TRABUCO HILLS FOOTBALL

@ HUNTINGTON

8.30

@ ST. PIUS

9.6

IRVINE

9.13

EL TORO

9.20

@CDM

9.27



@ EL MODENA

10.3

TUSTIN

10.11

CAPO VALLEY

10.18

CYPRESS

10.25

@ WESTERN

10.31



2024 SEASON SCHEDULE